

Current Specifics & Stuff (23/02/10)

Undergraduate Honours Project
University of Western Sydney (UWS)
School of Communication Arts

Title

Formal : Warren - Resourcing a design community around an academic context.
Informal : Warren

Team

Joshua Crowley (Researcher)
Samantha Edwards-Vandenhoeck (Supervisor)
Roman Goik (Supervisor)

Format : Creative Work (branding) + Exegesis
Project Length: 1 Academic year 2010
Study Location : UWS Penrith, Werrington South Campus
Participants: Students, Staff, Graduates of UWS's Bachelor of Design (Visual Communication) as well as Design Industry members (specifically Sydney based).

Project Aims :

- Contribute to the design culture within the course and beyond it.
- Add to the sense of community amongst participants of the course.
- Contribute positively to the outcomes of the course, both during it's term and beyond.
- Resource participants of the course with the tools they need to achieve the above aims.

Project Synopsis :

This project will initiate and coordinate an independent support network connected with the University of Western Sydney course "Bachelor of Design - Visual Communication". The network's participants will be composed of students, staff, graduates and design industry members with a connection to the course. This permanent network, to be branded as "Warren" is a context and model for delivering events or resources to it's participants that address the four project aims.

Examples of events or resources include:

- Improve design culture by curating a online gallery of student work to be peer reviewed.
- Add to the sense of community through organising parties that encourage networking amongst students and graduates.
- Contribute to the course by assisting staff members with the challenge of promoting guest industry lecturers.
- Create a online space for forums, blogs and galleries that allow participants of Warren to positively participate in their course experience.

Warren will be developed through an Participatory Action Research methodology, using qualitative and quantitative data created by participants in the network to push directions and review progress.

Project Basis/Case Studies :

- The Rabbit Hole, UWS fourth Year studio.
- Digital Eskimo, Sydney based participatory design research firm.
- Hype, Swinburne University student design community.

Joshua Crowley
joshua.crowley@gmail.com
<http://joshuacrowley.com/honours/>

Warren.